

## **United Way of Stanislaus and the Mother Lode Impact Terminology**

**Community Impact** – United Way believes that results matter. Working with the community to identify needs and solutions, United Way utilizes donor's gifts to fund programs and services that have measurable results.

- **Impact Councils** – Each Impact Council consists of community volunteers, service providers, businesses and government representation. Each council has developed a strategic plan and funds programs and services to help address the council's objectives. Impact Areas include:
  - Building Strong Neighborhoods
  - Children and Youth
  - Promoting Health and Well-being
  - Providing a Safety Net
  - Strengthening Families
- **Impact Council Chair's Committee** – This committee consists of the chair and vice chair of each impact council. This body provides impact council oversight. The Vice Chair of Community Impact is the liaison between the impact councils and the Board of Directors.

**Collaborations** – Community partnerships working together for a common goal. United Way Stanislaus participates in:

- Stanislaus County Child Abuse Prevention Council
- Stanislaus County Children's Council
- Stanislaus County Coalition for Afterschool Programs
- Stanislaus County Food Providers Coalition
- Stanislaus County Healthy Families Insurance Task Force
- Stanislaus County HIV/AIDS Prevention and Community Planning Local Implementation Group (LIG)
- Stanislaus County Immunization Coalition
- Stanislaus County Mentor Network
- Stanislaus County Office of Emergency Services Planning Team
- Stanislaus Housing and Support Services Collaborative
- Turlock Together

**Community Service Programs of United Way** – United Way provides partial funding and/or in-kind support through the following community-enhancement resources:

- United Way Information and Referral Help Call Line
- Volunteer Center of United Way
- 2-1-1 Call Center (Three-digit help call center currently in the community planning stage)

### **United Way Partner Agency**

- Non-profit, 501 (c) 3 organizations providing programs or services in Stanislaus, Calaveras or Tuolumne Counties that have gone through an agency review process to determine capacity and accountability.
- Partner agency status does not guarantee funding.

### **United Way Funding**

- **Allocable Funds** – Funds raised in Stanislaus County are allocated to local health and human service programs and services. Likewise, funds raised in Calaveras and Tuolumne support programs and services in those communities. The following explains the way dollars raised are allocated to community-based programs and services:
- **Three-year Funding** – Donors have either made no distinction when giving or have checked the "Results Matter" section on the pledge form. Program funding is awarded in a competitive three-year grant cycle. Three-year funding is only available to organizations that have attained partner agency status. The next three-year cycle is July 6, 2006 – June 30, 2009. Applications for funding will begin in January 2006.
- **Targeted Care Funding** – Donors have designated to a specific impact area or areas on their pledge form. These are competitive short-term program grants made available on an annual basis to both partner agencies and/or organizations providing local programs that have 501 (c) 3 non-profit status or have a non-profit fiscal agent.
- **Power of the Purse Women's Initiative (POP)** – Women giving at the \$1,000 level are considered members of POP. They may designate their gift and/or support POP's initiative, which addresses programs for emancipated youth in Stanislaus. Proceeds from the annual POP luncheon provide additional support to emancipated youth programs.
- **Donor Designations** – Donor-directed gifts to any non-profit organization or church. Designations are not limited to local organizations and may be directed outside the county(s). This is the only time donations leave the county(s).
- **Board Designation** – Provided at the board's discretion to support a specific program outside the normal funding process to address a specific community need.